



TAMILNADU CORPORATION FOR DEVELOPMENT OF WOMEN LTD.,

(A GOVERNMENT OF TAMILNADU UNDERTAKING)

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Nungambakkam, Chennai - 600 034.

Proceedings of the Chief Executive Officer, TNSRLM, Chennai

PRESENT: Tmt. S. Divyadharshini, I.A.S.,

Roc. No. 2127/2023/TNSRLM-LP

Dated:06.04.2023

Sub: TNSRLM - National Rural Livelihood Mission -
Implementation of Annual Action Plan 2023-24 - Millet
Certified seed production units to be taken up by 100 SHG
seed producer groups at a cost of Rs. 2 crores -
Instructions - issued - Regarding.

Ref: 1. Approved activities of NRLM-AAP for the year 2023-24.
2. Announcement No. **13** of the Hon'ble Minister of Youth
Welfare and Sports Development, Government of Tamil
Nadu made on the floor of the assembly on 30.03.2023.

ORDER:

Seed being the basic input in agriculture practice, the importance of quality of the seed determines the quality and quantity of the production. On the eve of International Year of Millets, promotion of millets in the form of increase in production, quality of variety of recipes for millet based products and facilitating the consumption pattern will take the nutritional value of millets to the public under the process of increase in quality, the primary step is to promote production of quality seeds by SHG women farmers through Tamil Nadu State Seed Development Agency (TANSEDA)

Objective

- To help SHG women farmers to take up millet seed production as a viable economic activity.
- To provide backward linkage for complementary farming practice, thus reduction in cost of production.
- The seeds produced over and above their own requirements will be the marketable surplus which can be handled through supply chain to reach the market.

Target

- 100 Nos. Millet Certified Seed production units will be established across the State in the 12 predominant Millet cultivating districts (Dharmapuri, Dindigul, Karur, Krishnagiri, Madurai, Namakkal, Salem, Thoothukudi, Tiruvannamalai, Trichy, Villupuram and Virudhunagar) as identified and guidance will be provided by Department of seed certification

Creation of seed production unit

- To facilitate enrollment of interested members of Millet Producer Group with TANSEDA as 'seed grower' for getting unique grower Identity.
- The TANSEDA shall be the 'Producer' and the Producer Groups of women farmers shall be the 'Growers'.

Certification of a Farm and Procurement of produced seeds

- 5-10 millet cultivating women farmers interested in seed production will be formed as a Group.
- Mother seed input for the farmers should be obtained only from either government depots or authorised government suppliers.
- Additional Director of Agriculture (Seeds), Department of Agriculture is the *defacto* Chief General Manager of TANSEDA will facilitate procurement of millet seeds in all the 12 Millet intensive districts.
- Joint Director of Agriculture at the District is the authority for the procurement agency, TANSEDA and monitor seed production and procuremnt of quality certified seeds produced as per target given.
- Germination test should be conducted before sowing for ensuring notified germination before sowing by TANSEDA
- A sowing report should be submitted by TANSEDA to Seed Certification Authority (Assistant Director of Agriculture (Seed Certification) immediately after sowing/planting) in the respective district
- Inspection will be taken up by seed inspector as specified in the Seed Act.
- Producer should maintain field sanitation as directed by seed inspector and harvesting should be done only after it is declared as fully grown. Those harvested seeds are termed as 'Field Run seeds'.
- The harvested seeds will be subjected to preliminary processing (sieved, winnowed and screened) and random sample will be collected for testing.

- Once the sample result is positive, then seed will be tagged with a certificate viz., certified / truthfully labelled and will be sent to notified seed processing unit owned by Government or Private, according to the discretion of producer. The tagged seeds are then ready for sale.

Regulatory procedure

- The identified producer group shall be given training on the guidelines and practices pertaining to the seed production.
- Knowledge input should be given on system of preliminary processing, testing and issuing certification tag. The input should be given after ensuring the places for storing the seeds in order to secure from rodents.
- If the seeds produced is sold to TANSEDA, then procurement price will be as notified by TANSEDA and if in open market sale then, it can be fixed buy the producer themselves.

Training and Capacity Building

- Orientation training and refresher training will be given to seed growers on the provisions and procedures of the Seed Act.
- Exclusive training will be given to Seed Growers on adhering to standards in the field for production of certified seeds.
- Trainings shall be given by TANSEDA and the expenditure if any shall be met by SHG women farmers' producer group.

Marketing buyer seller tie up

- Initially TANSEDA will give out the seed requirement for various millets crops for which they register the grower.
- The seeds produced by the women SHG producer groups will be procured by TANSEDA and settle the payment as per the price policy.

Expert guidance & Support

- Additional Director of Agriculture (Seeds), is the authorised officer for coordinating seed certification project with TNSRLM.

Planning and meeting the seed demand

- The variety of millets crops for seed production, procedure to be followed for seed certification and cultivation will be decided and communicated by TANSEDA to the SHG groups.

- Initially TANSEDA should support for initialising the concept and sustaining the seed production for 4 seasons.

Convergence and Scheme benefits

- TANSEDA will lay down the procedure for the successful production of certified seeds
- Scheme benefits like Production Subsidy, inputs subsidy, incentives for seed production shall be made available to the SHG groups by TANSEDA.

Fund flow to SHG women farmers' groups

- Estimated cost of seed production will vary with the millet crop, season, district and the intensity of cropping in a particular geographical area.
- The cost may be initially met from one time grant of upto Rs.2 lakhs provided to the SHG women Producer Group as revolving Fund.
- Once the seeds are qualified under Seed Act and fixation of certified tag is done, TANSEDA will procure and pay for the quantity.

Considering importance of Certified Seed Production of Millets as one of the Farm based economic activity to SHG this Executive order may be issued.

Encl: Guidelines on Millet Certified Seed Production


6/4/2023
**Managing Director/CEO
TNCDW/TNSRLM**

To

The District Collector / Chairman,
District Rural Development Agency,
Districts. (Dharmapuri, Dindigul, Karur, Krishnagiri, Madurai, Namakkal,
Salem, Thoothukudi, Tiruvannamalai, Trichy, Villupuram and Virudhunagar)


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06/04/2023

Copy to:

1. The Principal Secretary to Government,
Rural Development and Panchayat Raj Department,
Secretariat, Chennai-9
2. The Project Director
District Mission Management Unit, All districts (except Chennai)